

Claims Education Magazine Partners with Claims Magazine



Since our first publication of *Claims Education Magazine* in 2005, we have grown to over 27,000 recipients. As part of our continued success, we are very pleased to announce that *Claims Magazine*, owned by The National Underwriter Company, will be partnering with us in the publication and distribution of *Claims Education Magazine*. To be associated with the *Claims Magazine* brand name is a tremendous honor for us, and a remarkable validation of the acceptance of *Claims Education Magazine* in such a short period of time.

Ken Bohn, MBA, AIC, assistant vice president of International Insurance Institute, Inc., will continue to serve as senior editor of *Claims Education Magazine* and will work closely with the staff at *Claims* to expand the scope and reach of our publication. We also would like to extend a special thank you to our readers and sponsors who helped to make *Claims Education Magazine* so successful.

Through this partnership, *Claims Magazine* will include a copy of *Claims Education Magazine* in its mailing on a quarterly schedule, beginning with this issue. Since many of our *Claims Education Magazine* recipients are also subscribers to *Claims*, this will undoubtedly make for a great partnership. We will also send out additional copies of *Claims Education Magazine* to claims management personnel who are not *Claims Magazine* subscribers, but have previously attended any of our classes.

For all 27,000 past students of III courses, an e-mail announcement will be sent directly to them, letting them know the latest edition can be viewed online. The current and all prior issues of *Claims Education Magazine* can be viewed online at www.ClaimsEducationMagazine.com. There will also be a link on this web site where anyone who requests it can receive the printed version of the *Claims Education Magazine*.

As if the news of our partnership with *Claims* wasn't enough, our level of excitement increased exponentially following the success of our first annual Claims Education Conference that was held in Sonoma Valley, California this past May. Over 175 claims professionals from 75 companies and five countries attended this conference. (See page 4.)

For editorial questions or contributions to *Claims Education Magazine*, contact Ken Bohn direct at kenbohn@insuranceinstitute.com. We welcome your feedback and encourage you to suggest topics, submit your own articles, or share your claims education success stories with us. For advertising information, contact Harry Rosenthal at hrosenthal@nuco.com, or call 800-544-0622, ext. 2129.

Thank you.

Carl Van, President & CEO



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